

سری سوال : یک ۱

زمان آزمون (دقیقه) : تستی : ۶۰ تشریحی : ۰

تعداد سوالات : تستی : ۳۰ تشریحی : ۰

عنوان درس : زبان تخصصی ۲

رشته تحصیلی / کد درس : مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۶

1-The solicitor prepared legal documents for the sale of their economy. The word " Solicitor " means

1. شریک 2. سرمایه دار 3. دادستان 4. مشاور حقوقی

2-Most of these buildings are business premises. The word " Premise" means

1. تبلیغ تجاری 2. سطح قیمت 3. ملک تجاری 4. رابطه انسانی

3-Government announced that people must decrease the consumption of water. The word " Consumption " means.....

1. هزینه 2. مصرف 3. دستمزد 4. مشتری

4-Good prices among retailers are different in the market place. " Retailer " means

1. خرده فروش 2. واسطه 3. مالک 4. سهامدار

5-He has a speech impediment and can't pronounce " s " properly. " Impediment" means.....

1. ویژگی 2. بهره وری 3. اختلال 4. طنین

6-The manager declared that he was not liable for his employee's debts. The word ' Liable" means.....

1. responsible 2. feasible 3. reasonable 4. persuasive

7-A relationship which subsists between persons to carry on a business together is called a (an)

1. advisor 2. individual 3. partnership 4. enterprise

8-The key feature of a limited company is that if it fails, it can only require itsto meet its debts up to the limit of the nominal value of their shares.

1. purchases 2. members 3. payments 4. managers

9-The strike was caused by the management's refusal towith the unions.

1. surpass 2. consume 3. attend 4. negotiate

10-The workersfor higher wages but they didnot increase their wages.

1. promoted 2. regarded 3. struck 4. conferred

11-Inorientation, the organization concentrates its attention on production, effeciency, distribution and cost to attract customers to its products.

1. production 2. product 3. sales 4. market

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12-The most effective managers are those who understand communication and itsin the organizational settings.

1. behaviour 2. activity 3. value 4. rejection

13-The company aims eventually toits products throughout the world.

1. distribute 2. prevent 3. refuse 4. pinpoint

14-Increasing numbers of people in high - powered jobs are suffering from fatigue and stress - related illnesses. The word " Fatigue" means.....

1. arrangement 2. very firm
3. extreme tiredness 4. a sign of existence

15-The firm has a very good reputation and track record in equal opportunities. The word " Reputation " means.....

1. مجوز 2. اعتبار 3. تخصص 4. سودمند

16-Business entities daily perform numerous transactions , such as the purchase and the sale of goods and services. The word " Transaction" means

1. فرایند 2. رقابت 3. طبقه بندی 4. معامله

17-Construction lending has been badly hit byon loans .

1. subsidiary 2. accusation 3. restriction 4. experience

18-The UN has clamped economic sanctions on the country. " Clamp" means

1. suppress 2. upgrade 3. accept 4. exacerbate

19-Two workers worked on the assembly - line job simultaneously. The word " Simultaneously" means

1. a period in time 2. steadily
3. from time to time 4. at the same time

20-Every business must have an accounts function where income andbookkeeping is done.

1. revenue 2. expenditure 3. advantage 4. commerce

21-Invoicing is precisely the kind of function that can be taken over by electronic data processing . The word " Precisely" means

1. necessarily 2. minimally 3. probably 4. exactly

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22- Corporations mustwith the requirements of not only the International Revenue Service , but also state, local , and foreign tax laws.

1. refer 2. comply 3. record 4. perform

23- He should havethat this would happen and tried to prevent it .

1. delegated 2. anticipated 3. generated 4. invested

24- People are so pessimistic about the future that they won'tat the moment.

1. distribute 2. design 3. avoid 4. invest

25-budgets are created by each expense centre.

1. Expense 2. Profit 3. Revenue 4. Performance

26- Direct investment allows the organization to avoid many problematic trade, and to learn firsthand about the needs of its customers.

1. services 2. barriers 3. manufacturers 4. certificate

27- The basic system and equipment needed for an industry or business to operate successfully or for an activity to happen is known as

1. infrastructure 2. budgeting 3. delivery 4. strategy

28- The first and last measure of customer satisfaction is whether a product lives up to customeror not.

1. results 2. procedures 3. competitors 4. expectations

29- Discontent among customers were rapidly spreading. " Discontent " means.....

1. dissatisfaction 2. imbalance 3. vitality 4. happiness

30- The manager is a afraid he can notmuch productivity for the company.

1. eliminate 2. choose 3. generate 4. encompass