

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی : ۶۰ تشریحی : ۰

تعداد سوالات : تستی : ۳۰ تشریحی : ۰

عنوان درس : زبان انگلیسی تخصصی ۱

رشته تحصیلی / کد درس : مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-Tourism is a fast growing industry and a valuable sector, contributing significantly to the economy of many countries. 'Sector' means..... .

1. large 2. part 3. whole 4. person

2-Iran is located in the Middle East between Turkey and Iraq on the west and Afghanistan and Pakistan on the..... .

1. east 2. west 3. south 4. north

3-The World Tourism Organization defines tourists as people who travel and stay in places outside their usual environment for more than.....hours.

1. six 2. three 3. twelve 4. twenty four

4-Today, there are four.....recognized by the government in Iran: Zoroastrian, Judaism, Christianity, and Islam.

1. revisions 2. decisions 3. commissions 4. religions

5-Iranians take their responsibilities to their families quite..... .

1. usually 2. seriously 3. impossibly 4. doubtfully

6-According to environmentalists, about 1.5% of the world birds and 25% of Iran's native birds migrate.....to Hara forest, the first national geo park in Qeshm.

1. daily 2. weekly 3. annually 4. monthly

7-Alighapu is a grand palace in Isfahan which is located on the western side of Naghsh-i Jahan Square opposite to Sheikh Lotfollah..... .

1. mosque 2. tower 3. spring 4. palace

8-In Turkey, relationship building and the like will usually take the form of dinning or sightseeing trips rather than lavish gifts. 'Rather than' means..... .

1. next to 2. besides 3. instead of 4. usually

9-Turks are primarily oral and visual communicators so try to present information vocally or with maps, graphs and charts. 'Present' means..... .

1. differ 2. offer 3. import 4. refuse

10-The official language of Iraq is Arabic, but many other languages are.....by a variety of ethnic groups.

1. speak 2. spoke 3. speaks 4. spoken

11-In Syria, most of the people in lower-ranked professions are darker-skinned. 'Professions' means..... .

1. jobs 2. jails 3. houses 4. schools



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- 12-Traditionally, Syrian wives in towns are responsible for running the household and are restricted to the home. 'Restricted' means..... .
1. free 2. optional 3. limited 4. changeable
- 13-The Lebanese are proud of their tradition of..... . They like to have guests in their houses.
1. hospital 2. hospitalize 3. hospitality 4. hospitalized
- 14-The Romans may have first built on Cyprus, but it was the Ottoman Empire that ensured every citizen had access to a public bath complex.
1. bath seas 2. swimming clothes
3. swimming houses 4. bath houses
- 15-Honor requires that Egyptians demonstrate hospitality to friends and guests. 'Demonstrate' means..... .
1. show 2. miss 3. lose 4. reject
- 16-South Africa is a medium-sized country, with a total land area of slightly more than 1.2 million square kilometers. 'Slightly' means..... .
1. very large 2. a little 3. nothing 4. totally
- 17-If you are invited to dine at the home of South Africans, it is a good etiquette to take a box of chocolates or a.....of flowers.
1. bench 2. bunch 3. desert 4. garden
- 18-While sharing is an important part of Indian etiquette, it is poor and.....to share a fork or spoon or to drink from someone's glass.
1. offensive 2. admired 3. rewarded 4. acceptable
- 19-As you know Malaysia is a.....society. There are many different cultures in Malaysia.
1. subcultural 2. one- cultural 3. multi- cultural 4. semi-cultural
- 20-Be cautious in giving leather items as a gift to Hindus, because they are vegetarians and part of a dead animal would definitely be a(n).....gift.
1. pleasant 2. suitable 3. favorable 4. unsuitable
- 21-In general, the Chinese are a.....society with a need to group affiliation, whether to their family, school, work group or society.
1. imaginary 2. collective 3. lonely 4. individualistic
- 22-Japanese children are taught to act.....and cooperatively with others.
1. harmony 2. separate 3. harmoniously 4. separately

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23-Taj Mahal, one the most famous buildings in the world, is in..... .

1. India 2. Iran 3. China 4. Turkey

24-In many places the introduction and development of tourism allows local people an opportunity for economic and educational growth that would not otherwise be available. 'Opportunity' means..... .

1. فرصت 2. اجتناب 3. امتناع 4. استرداد

25-Iraqi Kurdistan first gained autonomous status in 1970 agreement with the Iraqi government. 'Autonomous' means..... .

1. وابستگی 2. انزوا 3. شورشی 4. خود مختاری

26-Pharaohs and rich Egyptians built elaborate tombs in caves or in Pyramids decorated with elaborate art on the interior and containing jewelry and objects that would be needed in the after-life. 'Pyramids' means..... .

1. تونل ها 2. اجرام 3. اهرام 4. خیابان ها

27-If heat is your enemy, the only alternative in Malaysia is to ensure the home you choose for yourself has excellent ventilation with lots of windows for better air circulation. 'Excellent ventilation' means..... .

1. گرمای زیاد 2. مکان مناسب 3. انتخاب نامناسب 4. تهویه عالی

28-Before arriving in China send materials that describe your company, its history, and literature about your products and services. 'Products and services' means..... .

1. خدمات فوری 2. محصولات و خدمات 3. آمار و اطلاعات 4. سرویس های ویژه

29-There are no major river systems of transportation in Iran and historically transportation was by means of caravans. 'Transportation' means..... .

1. راه آهن 2. کاروان 3. حمل و نقل 4. رودخانه

30-The people in South Korea hold ancestral ceremonies for the previous three generations (parents, grandparents, and great grandparents). 'Previous three generations' means..... .

1. سه نسل قبل 2. نسل های بعد 3. سه فرزند 4. اجداد خارجیان