



سری سوال : یک ۱

زمان آزمون (دقیقه): تستی : ۵۰ تشریحی : ۰

تعداد سوالات : تستی : ۲۰ تشریحی : ۰

عنوان درس : زبان تخصصی ۴

رشته تحصیلی / کد درس : مدیریت بازرگانی ۱۲۱۲۱۶۷

1-Something that is made in one country and brought into another country, usually in order to be sold there is called-----.

1. asset                                      2. income                                      3. import                                      4. loss

2-Parsian Bank is a -----of Iran -Khodro industrial company.

1. subsidiary                                      2. mission                                      3. abreast                                      4. assume

3-He is the -----executive officer of one of the country's largest organization.

1. arena                                      2. domestic                                      3. monetry                                      4. chief

4-An amount of money paid to a professional person or organization for their services is called-----.

1. inventory                                      2. fee                                      3. accounting                                      4. budgeting

5-The -----between rich and poor is still widening.

1. gap                                      2. extend                                      3. comply                                      4. data

6-This business was started with a -----of 12 million.

1. account                                      2. loan                                      3. cash                                      4. capital

7-There is a trade off between doing the job accurately and doing it quickly . "Trade off" means-----.

1. balance                                      2. join                                      3. aim                                      4. attain

8-An arrangement in which a company gives a business the right to sell its goods or services in return for a fee or a share of the profits is called-----.

1. commitment                                      2. investment                                      3. Franchise                                      4. venture

9-The general -----has unlimited time within which to issue a license.

1. license                                      2. licensor                                      3. licensee                                      4. licensing

10-The activity of buying .selling or exchanging goods within a country or between countries is called-----.

1. trade                                      2. stake                                      3. labour                                      4. globe

11-Tarrifs,taxes ----- and payment arrangements are made export process complex and expensive.

1. investment                                      2. brochure                                      3. transportation                                      4. production

12-A relationship between two amounts that is represented by a pair of numbers showing how much greater one amount is than the other is called-----.

1. short fall                                      2. ratio                                      3. host                                      4. spare

