: صفحه 1 از 2 =

WWW,20FILE.ORG

سری سوال : یک ۱	زم ان آ زمون (دقیقه) : تستی : ۵۰ تشریحی : ۰		تعداد سوالات: تستى : 20 تشريحي : 0
			عنـــوان درس: زبان تخصصی ۴
		نی ۱۲۱۲۱۶۷	رشته تحصیلی/کد درس: مدیریت بازرگا
1-Something that is ma sold there is called	-	rought into another count	ry,usually in order to be
1. asset	^{2.} income	3. import	4. loss
2-Parsian Bank is a	of Iran -Khodro indus	strial company.	
1. subsidiary	2. mission	^{3.} abreast	^{4.} assume
3-He is theexecut	tive officer of one of the	country's largest organiza	tion.
1. arena	2. domestic	3. monetry	^{4.} chief
4-An amount of money	paid to a professional p	erson or organization for t	heir services is called
1. inventory	2. fee	3. accounting	4. budgeting
5-Thebetween	rich and poor is still wide	ening.	
1 . gap	^{2.} extend	^{3.} comply	^{4.} data
6-This business was sta	rted with aof 12	million.	
1. account	^{2.} Ioan	^{3.} cash	^{4.} capital
7-There is a trade off b	etween doing the job ac	curately and doing it quick	ly . "Trade off" means
1. balance	^{2.} join	3. aim	^{4.} attain
_	hich a company gives a b	ousiness the right to sell its	goods or services in
1. commitment	2. investment	3. Franchise	4. venture
9-The generalha	as unlimited time within	which to issue a license.	
1. license	2. licensor	3. licensee	4. licensing
10-The activity of buying called	selling or exchanging g	oods within a country or b	etween countries is
1. trade	^{2.} stake	^{3.} labour	^{4.} globe
11-Tarrifs,taxesexpensive.	and payment arrangem	nents are made export pro	cess complex and
1. investment	^{2.} brochure	3. transportation	^{4.} production
•	en two amounts that is r s than the other is called	• •	umbers showing how much
1. short fall	^{2.} ratio	^{3.} host	4. spare



14:40

كارشناسي



سری سوال : یک ۱	زمان آزمون (دقیقه) : تستی : ۵۰ تشریحی : ۰		داد سوالات: تستى : 20	
		انی۱۲۱۲۱۶۷	ن نـــوان درس: زبان تخصصی ۴ ِ شته تحصیلی/کد درس: مدیریت بازرگ	
13-All children should brit	ng a <u>spare</u> set of clothe	s in case they get wet. "Sp	are" means	
1. large	^{2.} lack	^{3.} extra	^{4.} small	
14-Products produced in I	high volumes are called			
1. mass product	^{2.} cumulative	3. market segment	^{4.} focus	
15-A person who become	s a member of group or	ganization is called		
1. threat	^{2.} dearth	3. rivalry	^{4.} entrant	
16-This is a critical time for means	or small business ,which	faces a <u>dearth</u> of startup	financing. "Dearth "	
1. کمبود	2. معامله	3. تجا _ر ت	سرمایه 4۰	
17-A mortgage may be the means	e largest financial <u>comr</u>	nitment you will make in y	your life ."Commitment'	
1. محدودیت	دارایی 2.	3. _{عهد} :	حسابرسی 4۰	
18-He could apply for a lo	an to buy a car. <u>Loan</u> " r	means		
1. وام	2. _{زیان}	3. _{سود}	4. معامله	
19-As the T.V set was still means	l under guarantee he to	ook it back to the shop to b	e repaired." <u>Guarantee</u> "	
1. بازدهی	2. خ _{رید}	3. _{ضریب}	ضمانت 4.	
20-Every business must had done. "Book keeping" mear		n where income and exper	nditure <u>book keeping</u> is	
1. بازخورد	دفتر داری 2.	حسابداری 3.	سرمایه داری 4.	