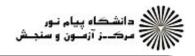
٠٨:٠٠

: صفحه 1 از **2** =

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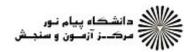
1010/101031883

سری سوال: یک ۱	: تستى : ۵0 تشریحى : 0	زمان آزمون (دقيقه):	تعداد سوالات: تستى: 20 تشريحى: .		
		تخصصی ۳،زبان تخصصی مدیریت صنعتی	عنـــوان درس: زبان تخصصی ۲،زبار		
شی) ۱۲۱۲۰۳۷ – ، مدیریت دولتی	- ، مديريت صنعتى (چندبخ	تی ۱۲۱۲۰۲۴ - ، مدیریت صنعتی ۱۲۱۲۰۳۵ - درست مسیده			
		(1784-87)	چندب <i>خ</i> شی 		
1as a form of organi such as the civil service o		for central and administratio	n of large organizations		
1. Authoratative	^{2.} Administrator	3. Bureaucracy	^{4.} Management		
2-They do not do much business with foreign companies ."Business" means					
1. party	2. commerce	3. public	4. manager		
3-A department in a Firm which deals with employees, especially with their appointment and walfare is calleddepartment.					
1. personnel	2. executive	^{3.} private	4. business		
4administration is the action part of government the means by which the purposes and goals of government are realized.					
1. Crivate	2. Business	3. Public	4. Clerical		
5provides the basis f	or the classical stru	ucture of many organizations.			
1. Politics	^{2.} Authority	^{3.} Corporation	^{4.} Hierarchy		
6-Mr Amiri runs his department by employing the best staffs. "Run: means					
1. achieve	^{2.} corporate	3. manage	^{4.} order		
7-Substantative issues refer to conceptual or abstract concerns such as goals ,objectives ,means ,ends ,values ,results , and priorities. "substantative " means					
1. genuine	^{2.} collective	3. economic	^{4.} effective		
8-He advocates a policy of gradual reform."Advocate" means					
1. confuse	2. blur	3. support	^{4.} exprtise		
9-A person who makes the .	plans for a busines	ss or piece of work and helps t	o start it up is called		
1. Firm	^{2.} corporation	3. enterprise	4. enterpreneur		
10-The businessis mad profit and repay the investigation		a firm which will contribute to	wards its ability to make		
1. loss	2. investment	3. market place	4. fiscal		
11-Theis money receiv	ved by a business a	s a result of its trading activit	y.		
1. revenue	^{2.} cheat	^{3.} bond	^{4.} Ioan		
12-She should give her commands in a loud, confident voice. "command" means					
1. rights	^{2.} authority	3. oversee	^{4.} board		

= نیمسال دوم ۹۴-۱۳۹۳ ــــــ

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كارشناسي



سری سوال: یک ۱	ستی: ۵۰ تشریحی: ۰	زمان آزمون (دقیقه) : ت	اد سوالات: تستى: 20 تشريحي: 0
) ۱۲۱۲۰۳۷ – ، مدیریت دولتی	، مدیریت صنعتی (چندبخشی	خصصی ۳،زبان تخصصی مدیریت صنعتی ۱۲۱۲۰۲۴ - ، مدیریت صنعتی ۱۲۱۲۰۳۵ ۱۲۳۴۰۳)	
		employees whose work is in t to work in the field is called	•
1. leadership	^{2.} master	3. field manager	^{4.} commissioner
14-He must employ some	one to <u>oversee</u> the	project."oversee" means	
1. supervise	^{2.} delegate	3. interprete	4. management
15-The principle of manag	•	each subordinate should repo	rt to only one superior is
1. span of control		^{2.} chain of comman	d
3. chair person		^{4.} unity of comman	d
16- <u>Stockbrokers</u> and investigation dollars. The word " Sto	•	orations demand efficiency ar	nd productivity for their
سرمایه داران 1.		سهامداران 2.	
مديران 3.		صاحبان حقوق سرمايه 4.	
17-The members of the co		ve <u>executive</u> ability for the ad	ministration of public
اجرایی 1.	بازاریابی 2.	3. کارآیی	هماهنگی .4
18-They formed a strong o	-	that was to receive it <u>authorit</u>	<u>x</u> from the people. The
نماینده	و _{یکرد} .2	اختيا _ر .3	وقابت .4
, ,	•	us and democratic participation. The underlined word means	-
ر _{قابتی} .1	اداری 2.	3. کا _ر اً یی	اجرایی 4۰
20- <u>Span of control</u> is not The word " Span of co		nizations ought to have but so	omething they do have.
حق _{عموم} .1	اداره کردن 2.	حيطه نظارت 3.	اجاره کردن .4