

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: خواندن متون مطبوعاتی

رشته تحصیلی/کد درس: مترجمی زبان انگلیسی ۱۲۱۲۰۶۹ - زبان و ادبیات انگلیسی ۱۲۱۲۱۲۷ - آموزش زبان انگلیسی (ناپیوسته) ۱۲۲۵۰۹۰

**Choose the best answer (a, b, c, or d) and mark it your answer sheet.**

**1- Which one is a characteristic of "news"?**

- |                               |                               |
|-------------------------------|-------------------------------|
| 1. being in regular intervals | 2. containing entertainment   |
| 3. having immediacy           | 4. relating to trivial issues |

**2- Which one plays the most important role in making the existence of a newspaper possible?**

- |             |                         |
|-------------|-------------------------|
| 1. lost     | 2. Experience           |
| 3. Language | 4. Background knowledge |

**3- Reports about announcements, new laws and regulations, discoveries, etc. are referred to as ..... and appear partially on .....**

- |   |                                |
|---|--------------------------------|
| 1. editorial / inside pages                 | 2. special topics / front page |
| 3. notices and announcements / inside pages | 4. hard news / front page      |

**4- Where does a newspaper position about a major social or political event appear?**

- |                 |              |              |                   |
|-----------------|--------------|--------------|-------------------|
| 1. announcement | 2. editorial | 3. Hard News | 4. special topics |
|-----------------|--------------|--------------|-------------------|

**5- Which one can be included in the soft news section?**

1. stories prepared by reporters to attract the readers' attraction
2. funny parts and pictures ridiculing current social or political issues
3. community notices about commemoration ceremonies, death or wedding
4. sections devoted to sports, business, arts, agriculture, health, etc.

**6- An interview with a famous actor or actress is classified as.....**

- |             |            |                  |            |
|-------------|------------|------------------|------------|
| 1. personal | 2. feature | 3. advertisement | 4. special |
|-------------|------------|------------------|------------|

**7- The cognitive understanding and memory of news depend on its.....**

- |         |                |           |              |
|---------|----------------|-----------|--------------|
| 1. tone | 2. photographs | 3. format | 4. headlines |
|---------|----------------|-----------|--------------|

**8- The organization of a news text is generally.....**

- |                  |                            |
|------------------|----------------------------|
| 1. chronological | 2. top-to-bottom           |
| 3. rounded-off   | 4. first cause then effect |

**9- .....is sometimes specified in the headline.**

- |                               |                                |
|-------------------------------|--------------------------------|
| 1. Time                       | 2. Main and other participants |
| 3. Preference of participants | 4. Place                       |

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10- Which kind of news stories is datelined?

1. written by some specific journalist
2. edited by the news editor
3. received from international agencies
4. reported in some specific dates

11- Most of the evaluation is centered in the .....paragraph.

1. conclusion
2. orientation
3. editorial
4. lead

12- What is the main function of attribution?

1. Telling the basic facts about who, what, when, where and how.
2. Showing the reliability of the source of information.
3. Clarifying the included names and labels in the news.
4. Using active or passive construction in the news.

13- What's the impact of apposition on the descriptive phrases in the news?

1. It brings a semantic change.
2. It creates passivization.
3. It makes coherence in the text.
4. It produces nominalization.

14- "Asteroid Moon Possibly Seen" is an example of.....

1. apposition
2. nominalization
3. modifier proposing
4. personalization

15- Why are adverbials included in the news text?

1. To nullify special effects
2. To increase the news value
3. To indicate the significance of the news
4. To create understandable news stories

16- Which one IS NOT one of the purposes of a direct quotation?

1. It is valued as a particularly incontrovertible fact.
2. To distance and disown the journalist and news outlet from the source
3. To add the flavor of the words of the newsmakers to the story
4. To avoid the usage of contracted forms like that's and there's

17- Indirect speech makes it possible for the journalist to .....

1. give some direction to his story
2. make his story more truthful
3. allow no ideological injection
4. question the reliability of the source of news

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18-The feature writer's concern for attracting his reader may result in .....

1. making fun                      2. gossiping                      3. awareness                      4. curiosity

19-Which one is of the characteristics of feature stories?

1. attractiveness                      2. complexity                      3. simplicity                      4. imaginativeness

20-Classified ads, which are also called ..... appear in a separate section of a newspaper.

1. display ads                      2. printed ads                      3. want ads                      4. specialized ads

21-Personal and institutional prospects.....

1. may be promoted by advertisements  
2. cannot be identified by advertisements  
3. might be indicated by advertisements  
4. should not be mentioned in advertisements

22-Which of the following reminds the reader that the story originated with certain person and organization and there was a reliable source of information?

1. action                      2. evaluation                      3. personalization                      4. attribution

23-The headline above the article contains enough signals to ..... about the most important information of the text.

1. highlight the content                      2. densely summarize all  
3. attract reader's attention                      4. make effective guesses

24-Many critics regard the making of..... as a system of thought antedating or bypassing logic.

1. metaphors                      2. depersonalization  
3. nominalization                      4. adverbials

25-Which one of the following is a feature headline?

1. Hemingway Imitator Gets Prize                      2. Confession of a Workaholic  
3. Money Supplies Fell                      4. Ukraine Economy Crashing

26-Which one gives the nouns a sense of uniqueness and creates the assumption that they are well known?

1. appositive                      2. passivization                      3. subjective                      4. nominalization

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**27-What are free-standing inserts?**

1. Illustrations that range in size from less than 1inch to a full page.
2. Illustrations that appear in a separate section of a newspaper
3. Preprinted sections which include several pages of most newspapers
4. Ads which provide a public service, e.g. a health association.

**28-In the following construction, the underlined part is a kind of .....**

"While House Staff Secretary John Podesta"

1. nominalization
2. modifier
3. apposition
4. adverbial

**29-The dateline appears between ..... and ..... in a news article.**

1. headline / lead
2. headline / action
3. lead / orientation
4. lead / evaluation

**30-Syntactic structures such as active and passive constructions are mostly used in.....**

1. soft news
2. news bias
3. evaluation
4. hard news