

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۹۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان انگلیسی ۲

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) (۱۳۱۲۰۱۵) - مدیریت جهانگردی ۱۳۲۵۰۰۲

1-The role of tourism in society is similar to that of the mass media. 'That' refers to..... .

1. role 2. society 3. tourism 4. mass media

2-She was very.....towards his remarks.

1. tolerate 2. tolerance 3. tolerant 4. tolerantly

3-Critics say that arrival of large numbers of tourists.....the potential for cultural conflict.

1. stops 2. increases
3. decreases 4. has no effect on

4-Ancient people made use of very.....communication technologies.

1. simple 2. huge 3. complicated 4. sophisticated

5-An idea or belief you have as a result of how you understand something is called your..... .

1. tradition 2. reservation 3. depression 4. perception

6-Tourism can be.....stimulus for conservation of important elements of the cultural heritage of an area.

1. no 2. a minor 3. a major 4. less important

7-In some places, crime is high and the likelihood of detection small. 'Likelihood' means..... .

1. facility 2. possibility 3. continuity 4. deletion

8-I am.....of all your help and support.

1. appreciate 2. appreciates 3. appreciative 4. appreciatively

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9-A storm with a violent wind is called..... .

1. snow 2. flood 3. lagoon 4. hurricane

10-Hotel.....is a branch of studies in some universities.

1. mange 2. manager 3. managerial 4. management

11-Academic Literature (Black, Jefkins)suggests that two types of 'crisis' exist: known unknowns, and unknown..... .

1. knows 2. know 3. unknow 4. unknowns

12-How are natural disasters.....?

1. classify 2. classified 3. classifies 4. to classifies

13-A hotel manager should have firm public.....with media.

1. relate 2. relates 3. relations 4. related

14-He tried to.....poetry and bring it closer to every day life.

1. practice 2. practices 3. practical 4. practically

15-Children are exploited by factory owners in many parts of the world. 'Exploited' means.....

1. used 2. prized 3. rewarded 4. admired

16-Such opportunities, if properly implemented, could generate additional sources of financing. 'Implemented' means..... .

1. left 2. done 3. changed 4. returned



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17-We can find significant number of rural communities in our own country. 'Significant' means..... .

1. little 2. unknown 3. important 4. unimportant

18-Hotels and hotel managers direct and.....activities in the day-to-day operation of their business establishments.

1. coordinative 2. coordinate 3. coordination 4. coordinatively

19-The activity of making, buying, selling or supplying for money, commerce and trade is called..... .

1. laziness 2. business 3. happiness 4. kindness

20-Some trips are either multipurpose or have a strong secondary motivation. The prefix 'multi-' in the word 'multipurpose' means..... .

1. no 2. one 3. any 4. many

21-The objectives of tourism development are diffuse and often interlinked with other objectives. 'Objectives' means.....

1. goals 2. jails 3. events 4. obstacles

22-To be employed as a tour leader, she must present alldocuments.

1. essential 2. unclear 3. irrelevant 4. unnecessary

23-Some activities like museums and theaters.....to tourism industry.

1. deny 2. avoid 3. reject 4. contribute

24-One of the main.....of my job is the chance to travel.

1. attract 2. attractive 3. attractions 4. attractively

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-۲۵ Children are more susceptible to some diseases than adults. 'Susceptible' means..... .

- بازیگوش ۴. حساس ۳. متفکر ۲. غیرفعال ۱.

-۲۶ It has long been recognized that a positive relationship exists between the growth of rural tourism and changes in society as a whole. 'Rural' means..... .

- شهری ۴. روستائی ۳. محدود ۲. گسترده ۱.

-۲۷ Tourism development has led to socio-economic regeneration of rural areas. 'Socio-economic' means..... .

- اجتماعی-اقتصادی ۴. اقتصادی- فرهنگی ۳. اجتماعی-فرهنگی ۲. تربیتی-اجتماعی ۱.

-۲۸ For many tourists, the prime motivation for visiting the countryside is rural environment. 'Motivation' means..... .

- معجزه ۴. استقبال ۳. استقلال ۲. انگیزه ۱.

-۲۹ Specialists look at tourism as one of the important sources of revenue. 'Sources' means..... .

- منافع ۴. مصالح ۳. منابع ۲. مبالغ ۱.

-۳۰ The running of the project was initially based upon a partnership between various organizations. 'Organizations' means..... .

- حکومت ها ۴. دولت ها ۳. کارخانه ها ۲. سازمان ها ۱.