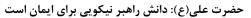
WWW.20FILE.ORG

کارشناسی





تعداد سوالات: تستى: 30 تشريحى: . سرى سوال: يك ١ زمان آزمون (دقیقه): تستی: ۹۰ تشریحی: ۰ **وان درس:** زبان انگلیسی تخصصی ۱ رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی ۱۲۱۲۰۱۷ 1-The world Tourism Organization defines tourists as people who travel and stay in places outside their usual environment for more than 24 hours and not more thanfor leisure, business and so on. 2. six months 3. five years 1. two years 4. one year 2-Tourists as a group consume a tremendous amount of natural resources. 'Tremendous' means...... 1. few 3. a little 2. huge 3-Iranians see themselves as having two distinct identities: "zaher" (public) and "batin" (.......). 3. private 1. face 2. looking 4. appearance 4-If you are invited to an Iranian's house, bring flowers or pastry to the hosts. When giving a gift, always apologize for its........... 2. good quality 3. inadequacy 4. large quantity 1. adequacy 5-The religion of the.....of the people who live in Turkey is Islam. a few 2. none 3. minority 4. majority 6-Most business entertaining in Turkey will take place in restaurants. 'Take place' means.............. 1. limit 2. happen 3. prevent 4. restrict 7-Business appointments in Turkey are necessary and should be made one to two weeks......, preferably by telephone. 3. at any time 4. in advance 1. later 2. optional 8-The capital of Iraq is Bagdad and its area is 168,754.....miles. 1. square 2. cubic 3. graded 4. degraded 9-The official language of Syria is......which is mother tongue of about 90 percent of the population. 2. English 3. Arabic 1. French 4. Turhish 10-The Lebanon's name comes from the old Semitic word 'laban' meaning ".....", which refers to the heavy snow in the mountains. 4. rain 1. white 2. snow 3. high 11-The predominant differences between the people of Lebanon are those between Muslim and Christian sects. 'Those' refers to........... 2. differences 3. Christians 4. sects 1. Muslims

WWW.20FILE.ORG

کارشناسی

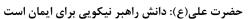




تعداد سوالات: تستى: 30 تشريحى: . سرى سوال: يك ١ زمان آزمون (دقيقه): تستى: ٩٠ تشريحى: ٠ عنوان درس: زبان انگلیسی تخصصی ۱ رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی ۱۲۱۲۰۱۷ 12-The legacy of British rule in Cyprus is still evident today, with legal systems based on British models and the fact that in North Cyprus you drive on the.....side of the road. 1. left foot 2. left hand 4. right foot 3. right hand 13-If you are invited into an Egyptian's house, you would normally.....your shoes before entering. 2. clean 3. remove 4. destroy 1. wear 14-There are several ways ofin Algeria such as sitting at low couches around a big table or on mats on the floor around a low table. 1. dining 2. sleeping 3. dancing 4. praying 15-Once known as the "Paris of the East",.....has a magnificent position in the Mediterranean. 3. Beirut 2. Cairo 4. London 1. Japan 16-Business appointments in Morocco are necessary and should be made as earlier as possible and.....a day or two before the meeting. 3. consulted 1. copied 2. confused 4. confirmed 17-During the weekends in South Africa, you may encounter large parties in cafes around midmorning, and 'brunch' becomes increasingly popular for Saturdays and Sundays. 'Brunch' means...... 2. breakfast 1. dinner 4. breakfast and lunch 3. dinner and supper 18-India was part of the British Commonwealth for many years and as a result of that connection a lot of Indian population has been influenced by the British style of etiquette: formal and somewhat..... 2. conservative 3. conductive 4. converse 1. constructive 19-Business appointments in China should be made between one to two months earlier and preferably in 3. writing 4. speaking 2. silence 1. privacy 20-The Malay language is Austronesian language spoken not only by Malaysians but also Malay people who......in the Malay Peninsula, Singapore and other places. 1. reside 2. resides 3. resident 4. residence 21-If you are invited to someone's home in Malaysia, bring a small gift of fruit, sweets, or cakes and say that it is for 1. co-worker 2. your wife 3. your neighbor 4. the children

WWW.20FILE.ORG

کارشناسی





زمان آزمون (دقیقه): تستی: ۹۰ تشریحی: ۰ تعداد سوالات: تستى: 30 تشريحى: . سرى سوال: يك ١ عنوان درس: زبان انگلیسی تخصصی ۱ رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی ۱۲۱۲۰۱۷ -22-As an extension to the need to maintain harmonious relations, Malaysians rely on....... ..communication i.e. facial expressions, body language and so on. 2. non-verbal 3. spoken 1. verbal 4. pronounced 23-If you do not want anything to drink in Japan, do not finish what is in your glass. An empty glass is an invitation for someone to serve you............. 3. food 2. less 4. nothing 1. more 24-There is a famous saying: "He who has not climbed the great wall is not a real man". 'The great wall' is in.............. 1. India 2. China 3. Japan 25-Of course different provinces of Iran use their mother tongues in their local TV channels. 'Provinces' means...... 3. شو ها شهرک ها .4 استان ها 1. 2. | | | | | 26-The ambiguity for which Hafez is renowned allows wide latitude for interpretation. 'Ambiguity' means............ صداقت .2 ايهام 3. انسحام 4. شفافیت 1. 27-The protocol of Turkish hospitality dictates that the host always pays for the meal. 'Hospitality' means............ مهمان نوازي 3. دوستی سخاوت 2. مهمانداري 4. 28-Due to the hierarchical nature of organizations or businesses, the leader of an Iraqi team does most of the talking for his company or department. 'Hierarchical' means......... مديريتي 2. سلسله مراتبي .4 انفرادي 1. ارباب رجوعی 3. 29-According to the 2001 census, the majority of South Africans are Christians. 'Census' means...... جمعیت 1. 2. س شماري مذهب 3. اقلیت .4 30-Because Japan is located in a region where several continental plates meet, the company experiences earthquakes and volcanoes. 'Volcano' means............ 1. _{al;l;} آتش افره_ا . 2 آتش نشان .3 آتشفشان 4.