



سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۹۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-The world Tourism Organization defines tourists as people who travel and stay in places outside their usual environment for more than 24 hours and not more thanfor leisure, business and so on.

1. two years 2. six months 3. five years 4. one year

2-Tourists as a group consume a tremendous amount of natural resources. 'Tremendous' means..... .

1. few 2. huge 3. a little 4. slight

3-Iranians see themselves as having two distinct identities: "zاهر" (public) and "bاین" (.....).

1. face 2. looking 3. private 4. appearance

4-If you are invited to an Iranian's house, bring flowers or pastry to the hosts. When giving a gift, always apologize for its..... .

1. adequacy 2. good quality 3. inadequacy 4. large quantity

5-The religion of the.....of the people who live in Turkey is Islam.

1. a few 2. none 3. minority 4. majority

6-Most business entertaining in Turkey will take place in restaurants. 'Take place' means..... .

1. limit 2. happen 3. prevent 4. restrict

7-Business appointments in Turkey are necessary and should be made one to two weeks....., preferably by telephone.

1. later 2. optional 3. at any time 4. in advance

8-The capital of Iraq is Bagdad and its area is 168,754.....miles.

1. square 2. cubic 3. graded 4. degraded

9-The official language of Syria is.....which is mother tongue of about 90 percent of the population.

1. French 2. English 3. Arabic 4. Turkish

10-The Lebanon's name comes from the old Semitic word 'laban' meaning ".....", which refers to the heavy snow in the mountains.

1. white 2. snow 3. high 4. rain

11-The predominant differences between the people of Lebanon are those between Muslim and Christian sects. 'Those' refers to..... .

1. Muslims 2. differences 3. Christians 4. sects



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12-The legacy of British rule in Cyprus is still evident today, with legal systems based on British models and the fact that in North Cyprus you drive on the.....side of the road.

1. left foot 2. left hand 3. right hand 4. right foot

13-If you are invited into an Egyptian's house, you would normally.....your shoes before entering.

1. wear 2. clean 3. remove 4. destroy

14-There are several ways ofin Algeria such as sitting at low couches around a big table or on mats on the floor around a low table.

1. dining 2. sleeping 3. dancing 4. praying

15-Once known as the "Paris of the East",.....has a magnificent position in the Mediterranean.

1. Japan 2. Cairo 3. Beirut 4. London

16-Business appointments in Morocco are necessary and should be made as earlier as possible and.....a day or two before the meeting.

1. copied 2. confused 3. consulted 4. confirmed

17-During the weekends in South Africa, you may encounter large parties in cafes around mid-morning, and 'brunch' becomes increasingly popular for Saturdays and Sundays. 'Brunch' means..... .

1. dinner 2. breakfast
3. dinner and supper 4. breakfast and lunch

18-India was part of the British Commonwealth for many years and as a result of that connection a lot of Indian population has been influenced by the British style of etiquette: formal and somewhat..... .

1. constructive 2. conservative 3. conductive 4. converse

19-Business appointments in China should be made between one to two months earlier and preferably in

1. privacy 2. silence 3. writing 4. speaking

20-The Malay language is Austronesian language spoken not only by Malaysians but also Malay people who.....in the Malay Peninsula, Singapore and other places.

1. reside 2. resides 3. resident 4. residence

21-If you are invited to someone's home in Malaysia, bring a small gift of fruit, sweets, or cakes and say that it is for

1. co-worker 2. your wife 3. your neighbor 4. the children



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22- As an extension to the need to maintain harmonious relations, Malaysians rely on.....

..communication i.e. facial expressions, body language and so on.

1. verbal 2. non-verbal 3. spoken 4. pronounced

23- If you do not want anything to drink in Japan, do not finish what is in your glass. An empty glass is an invitation for someone to serve you..... .

1. more 2. less 3. food 4. nothing

24- There is a famous saying: "He who has not climbed the great wall is not a real man". 'The great wall' is in..... .

1. India 2. China 3. Japan 4. Malaysia

25- Of course different provinces of Iran use their mother tongues in their local TV channels. 'Provinces' means..... .

1. استان ها 2. محله ها 3. شهر ها 4. شهرک ها

26- The ambiguity for which Hafez is renowned allows wide latitude for interpretation. 'Ambiguity' means..... .

1. شفافیت 2. صداقت 3. ابهام 4. انسجام

27- The protocol of Turkish hospitality dictates that the host always pays for the meal. 'Hospitality' means..... .

1. دوستی 2. سخاوت 3. مهمان نوازی 4. مهمانداری

28- Due to the hierarchical nature of organizations or businesses, the leader of an Iraqi team does most of the talking for his company or department. 'Hierarchical' means..... .

1. انفرادی 2. مدیریتی 3. ارباب رجوعی 4. سلسله مراتبی

29- According to the 2001 census, the majority of South Africans are Christians. 'Census' means..... .

1. جمعیت 2. سرشماری 3. مذهب 4. اقلیت

30- Because Japan is located in a region where several continental plates meet, the company experiences earthquakes and volcanoes. 'Volcano' means..... .

1. زلزله 2. آتش افروز 3. آتش نشان 4. آتشفشان