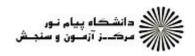
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کارشناسی



سری سوال: یک ۱	زمان آزمون (دقيقه) : تستى : ٧٠ تشريحى : ٠		عداد سوالات: تستى : ٣٠ تشريحي : ٠
	AMMA AAA	\	عنــــوان درس: زبان انگلیسی ۱
	چندبحشی ۱۲۲۹۰۱۷	نگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانگردی (۰ 	ر سه تحصیلی / دد درس: مدیریت جها
1-The government shoul	d encourage the	of small businesses.	
^{1.} develop	^{2.} developed	3. development	4. developmental
2-The desire of custome	rs for goods which the	y wish to buy is called	•
1. supply	^{2.} demand	3. assembly	4. manufacture
3-They began to reject tl	he <u>purchase</u> of such a l	arge house. 'Purchase' mear	ıs
1. selling	^{2.} buying	3. teaching	4. refusing
4-The freedom from tim	e-consuming duties, re	sponsibilities, or activities is	called
1. business	^{2.} reaction	^{3.} leisure	4. investment
5-It is precisely the signif	ficance of the word 'to	ur' which forms theof th	e word 'tourism'.
1. root	^{2.} prefix	3. suffix	^{4.} syllable
6-According to a US stud of domestic travel acco	-	ies, 75 percent of internation	nal travel and 50 percent
1. sale	^{2.} war	3. sickness	^{4.} pleasure
7-Tourists spend their m	oney outside their nor	mal <u>domicile</u> . 'Domicile' mea	ans
^{1.} work	^{2.} destination	3. visiting place	4. residence
8-It istrue that too	much stress is harmfu	l.	
1. definitely	^{2.} definite	3. define	4. defines
9-She is undergoing med	lical Good nurs	es are giving her medical ca	re.
¹ . death	^{2.} avoid	3. treatment	4. destruction
10-Holiday trips are offeron high targets in sales. 'I	•	jor companies to dealers and	d salesmen who achieve
1. guns	^{2.} goals	^{3.} jails	4. games
11-People are subjected t	o monetary restraints	and cannot afford the	of travel.
^{1.} profit	^{2.} benefit	3. expense	4. interest
12-She got fed up with th	e <u>humdrum</u> life of that	remote town. 'Humdrum' n	neans
1. boring	^{2.} exciting	3. interesting	4. humorous
13-They willtheir trip	o only to South Afica.		
^{1.} limit	^{2.} limits	3. limited	4. limitation

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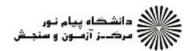
كارشناسي



سری سوال: یک ۱	، (دقیقه) : تستی : ۷۰٪ تشریحی : ۰	زمان آزمون (دقیقه) : تستی : ۷۰٪ تشریحی	
			عنـــوان درس: زبان انگلیسی ۱
	گردی (چندبخشی)۱۲۳۹۰۱۷	انگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانا	رشته تحصیلی/کد درس: مدیریت جه
14-This play is aof re	ality and fiction. It is made	e of reality and fiction.	
^{1.} fail	^{2.} range	3. variety	4. composite
15-Ideally, tourism product visited, local transportat	is a package tour which co	•	at the place to be
1. opposition		^{2.} agriculture	
3. operation		4. accommodation	
16-Though people know ab its,lack of hygiene,		n tourism assets, it is of	fset by the hazy image of
^{1.} power	^{2.} poverty	^{3.} wealth	4. nature
17-Do you know if life	in Mars?		
1. existential	^{2.} existence	3. exists	4. existentially
18-Women have higher life	than men.		
1. expectancy	^{2.} expects	3. to expect	4. expect
19-Though global population groups with the greatest the	on growth rate are slowing t propensity and financial	•	-
^{1.} city	^{2.} town	^{3.} village	4. world
20-Are you sure this young	man is asurgeon?		
^{1.} qualify	^{2.} qualified	3. qualifies	4. qualification
21-She is going to accumula	ate enough evidence to pro	ove his conviction. 'Accu	ımulate' means
1. need	^{2.} reject	3. separate	4. gather
22-Tourism management ca management function.	an be analyzed at four leve	els: scope, ownership,	sector, and
^{1.} industry	^{2.} firm	3. company	4. corporation
23-Management plays a lea	nding role in tourism devel	opment. 'Leading' mear	ıs
^{1.} nominal	^{2.} misleading	3. significant	4. unimportant
24-The president will imple	ment his economic plans s	soon. 'Implement' mear	IS
1. cancel	^{2.} remove	3. carry out	4. restrict
25-Some of our factories ar	e able toagainst fore	ign manufacturers.	
1. compete	^{2.} competed	3. competitive	4. competitively

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کار شناسی



سری سوال : یک ۱	زمان آزمون (دقیقه) : تستی : ۷۰ تشریحی : .		تعداد سوالات: تستى: 30٪ تشريحي			
			عنـــوان درس: زبان انگلیسی ۱			
	نگردی (چندبخشی)۱۲۳۹۰۱۷	، جهانگردی ۱۲۲۵۰۰۱ - ، مدیریت جها	رشته تحصیلی/کد درس: مدیریت			
26-WTO has defined tourist as a <u>temporary</u> visitor staying for at least 24 hours in a country visited. 'Temporary' means						
1. دایمی	موقتی ^{.2}	^{3.} ثروتمند	^{4.} كم درآمد			
27-A distinguishing feature of the tourist product is that it is a service and is <u>intangible</u> . 'Intangible' means						
مشهود 1.	ملموس ^{2.}	نام ع تبر ^{.3}	نامشهود ^{.4}			
28-For the travel trade, computerization of previously manual tasks has resulted in reducing requirement of staff and lowering operational costs. 'Manual' means						
گروهی 1۰	2. دستی	ماشینی ^{.3}	^{4.} فردی			
29-He is doing a commercial course at the local colleges. 'Commercial' means						
1. _{فردی}	عمومی .2	بازرگانی ^{.3}	خصوصی .4			
30-These concepts were articulated in the late 1980s. 'Late 1980s' means						
اواخر دهه ۱۹۸۰	اوایل ۱۹۸۰ ^{2.}	قبل از ۱۹۸۰ ^{3.}	بعد از ۱۹۸۰ ^{4.}			