

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۲

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۵ - مدیریت جهانگردی ۱۲۲۵۰۰۲

1-The controlled use and systematic protection of natural resources, such as forests, soil, and water systems is called..... .

1. conversation                      2. combination                      3. consideration                      4. conservation

2-Critics say that arrival of large numbers of tourists increases the potential for cultural conflict. 'Increases' means..... .

1. falls                                      2. raises                                      3. remains                                      4. decreases

3-Whether socio-cultural impacts of tourism are ..... positive or negative depend, in part, on objective criteria, such as income earned.

1. consideration                      2. considers                      3. considered                      4. considering

4-The place to which somebody or something is going or being sent is called..... .

1. demonstration                      2. destination                      3. origin                      4. starting point

5-Geographical diversity demands different models of tourism in different countries. 'Diversity' means..... .

1. likeness                                      2. similarity                                      3. likelihood                                      4. variety

6-The society-oriented tourism programs may encounter various obstacles in their implementations. 'Obstacles' means..... .

1. carriers                                      2. senders                                      3. barriers                                      4. walkers

7-The activity of making, buying, selling or supplying for money , commerce and trade is called..... .

1. business                                      2. sadness                                      3. kindness                                      4. happiness

8-Architects are attempting to create the memorable through the construction of new landmark/ signature/ trophy buildings, which often take the form of towers. 'Construction' means..... .

1. ruining                                      2. changing                                      3. destroying                                      4. making

9-This city is often the.....for the events of history and famous buildings.

1. locate                                      2. located                                      3. location                                      4. locational

10-The tallest buildings in London are small in.....with New York skyscrapers.

1. compare                                      2. comparison                                      3. compares                                      4. compared

11-I am.....of all your help and support.

1. appreciate                                      2. appreciates                                      3. appreciative                                      4. appreciatively

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12-Managers have some crucial roles when they face hotel disasters. 'Crucial' means..... .

1. simplified                      2. significant                      3. summarized                      4. insignificant

13-At a simple level and in an obvious way the impact of tourism in cities is easy to see. 'Obvious' means..... .

1. poor                      2. vague                      3. ambiguous                      4. clear

14-Urban tourism is concerned with diverse motivation. 'Diverse' means..... .

1. similar                      2. limited                      3. attractive                      4. various

15-New ways of tourism development.....gradually as a result of technological advances.

1. to emerge                      2. to emerges                      3. emergence                      4. emerged

16-The countryside is a resource that is exploited for a variety of purposes. 'A variety of' means..... .

1. many                      2. only                      3. a few                      4. some

17-A person who supports an idea or course of action is called..... .

1. proponent                      2. opponent                      3. consultant                      4. researcher

18-To lead the country to....., they tried to attract more tourists.

1. health                      2. wealth                      3. poverty                      4. novelty

19-Repairs are necessary to .....the bridge.

1. strong                      2. strongly                      3. strengthen                      4. strengthens

20-Old people are more vulnerable than the young in natural disasters. 'Vulnerable' means..... .

1. careful                      2. resistant                      3. sensitive                      4. powerful

21-They can find a significant number of rural communities in their own country. 'Significant' means..... .

1. noticeable                      2. vulnerable                      3. destructive                      4. unimportant

22-While urban tourism is primarily concerned with two motivations, broadly conceived, namely .....and culture, it is in fact very diverse.

1. skill                      2. talent                      3. business                      4. knowledge

23-To obtain new ..... , cities must compete for the growing forms of economic activities.

1. employ                      2. employment                      3. employs                      4. employed

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24-Pottery dishes are the main ..... of this historic city. They can be kept as a reminder of this city.

1. souvenirs
2. incentive
3. barriers
4. experience

25-Hotel size and type determine the scope of the manager's duties. 'Determine' means..... .

1. تعجیل می کند
2. تنبیه می کند
3. تعیین می کند
4. تخریب می کند

26-This handicraft exhibition is held annually in our city. 'Handicraft exhibition' means..... .

1. تهاجم فرهنگی
2. نمایشگاه صنایع دستی
3. صنعت گردشگری
4. فروشگاه صنایع دفاعی

27-With respect to the relationship between crime and tourism, Mathieson and Wall conclude that tourism contributes to crime. 'Relationship between crime and tourism' means..... .

1. روابط بین آژانسها و گردشگران
2. رابطه بین جرم و گردشگری
3. مسافران: توریسم و جنایت
4. راهنمای توریستها و مقصد

28-This aspect of tourism has been the subject of much recent research by a famous sociologist and western anthropologist. 'Anthropologist' means..... .

1. روانشناس
2. انسان شناس
3. جامعه شناس
4. زیست شناس

29-During industrialization, employment opportunities in agriculture was dramatically reduced. 'Agriculture' means..... .

1. جهانگردی
2. تجارت
3. فناوری
4. کشاورزی

30-These situations are created where gains from crime may be high and the likelihood of detection small. 'Likelihood of detection' means..... .

1. تشخیص قطعی
2. عدم تشخیص
3. تشخیص فوری
4. احتمال تشخیص

شماره سوال	پاسخ صحيح	وضعيت كليد
1	د	عادي
2	ب	عادي
3	ج	عادي
4	ب	عادي
5	د	عادي
6	ج	عادي
7	الف	عادي
8	د	عادي
9	ج	عادي
10	ب	عادي
11	ج	عادي
12	ب	عادي
13	د	عادي
14	د	عادي
15	د	عادي
16	الف	عادي
17	الف	عادي
18	ب	عادي
19	ج	عادي
20	ج	عادي
21	الف	عادي
22	ج	عادي
23	ب	عادي
24	الف	عادي
25	ج	عادي
26	ب	عادي
27	ب	عادي
28	ب	عادي
29	د	عادي
30	د	عادي