

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - ۱۲۲۵۰۰۱ - مدیریت جهانگردی

1-A traveler who goes on a short journey is called..... .

1. advisor 2. physicist 3. excursionist 4. administrator

2-It is precisely the significance of the word 'tour' which forms the root of the word 'tourism'.
'Precisely' means..... .

1. exactly 2. nearly 3. almost 4. usually

3-Hunziker and Krapt defined tourism as, "Tourism is the sum of phenomena and relationships arising from the travel and stay of....., in so far as they do not lead to permanent residence and are not connected with any earning activity".

1. settlers 2. residents 3. inhabitants 4. non-residents

4-Essentially: WTO has taken the concept of tourism beyond a stereotype of holiday making. 'WTO' stands for WorldOrganization.

1. Travel 2. Tourism 3. Trade 4. Transport

5-'Visitors' are subdivided into two categories : visitors, and tourists.

1. any 2. many 3. some-days 4. same-day

6-Watching social programs on television is her favorite..... .

1. relaxation 2. relaxed 3. relaxes 4. relax

7-The ignorance and lack of information about other places and other people can be a majorto travel.

1. advance 2. progress 3. barrier 4. export

8-Some people travel to attend festivals and events. 'Attend' means..... .

1. take care of 2. take part in 3. manage 4. refuse

9-I am sure I could.....from your ideas.

1. profited 2. to profit 3. profit 4. profits

10-Something that makes life pleasant is called..... .

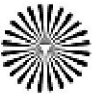
1. anxiety 2. barrier 3. amenity 4. tiredness

11-Tourism product is composite in nature and includes everything a visitor buys, sees, experiences, and feels from the time he leaves home until the time he..... .

1. returns 2. prevents 3. marries 4. escapes

12-The tourism product is perishable. 'Perishable' means..... .

1. likely to remain 2. remained 3. increased 4. likely to decay



سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - ۱۲۲۵۰۰۱، مدیریت جهانگردی

13-Facilities at a tourist destination include tourist.....- good roads, surface and air transport, food accommodation and entertainment.

1. destruction 2. impossibility 3. unavailability 4. infrastructure

14-The younger girlthe bigger apples and put them in her own basket.

1. separated 2. to separate 3. separately 4. separation

15-My friend's parents are very affluent. 'Affluent' means..... .

1. poor 2. rich 3. miserable 4. dissatisfied

16-There are grounds for looking to the retiree market to provide substantial growth in holidays of long duration. 'Substantial' means..... .

1. minor 2. major 3. low 4. small

17-One of the key factors behind the expansion of the use of electronic travel product and services is that these have brought.....to both the travel suppliers and travelers.

1. profits 2. losses 3. dissatisfaction 4. disadvantages

18-Regional planners have attempted to develop models of physical planning and design of tourism regions that would.....the negative impacts.

1. minimization 2. minimized 3. minimum 4. minimize

19-One of the newest sectors of the tourism industry is.....and attraction enterprises.

1. blind park 2. theme park 3. thin park 4. thick park

20-Tourism industry has direct and indirect impacts on the economic situation of the country. impact means

1. benefit 2. operation 3. effect 4. consequence

21-Children generate sentences with the help of grammar. 'Generate' means..... .

1. produce 2. decrease 3. reject 4. remove

22-Suitable management could.....a large number of defects in tourism affairs.

1. hide 2. forget 3. forgive 4. reveal

23-Mere speech is not important; carry your word into..... .

1. acted 2. action 3. actively 4. reactively

24-The number of street venders will increase in the future. 'Venders' means..... .

1. beggars 2. thieves 3. sellers 4. customers



تعداد سوالات: تستی: ۳۰ تشریحی: ۰
زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰
سری سوال: یک ۱
عنوان درس: زبان انگلیسی ۱
رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - مدیریت جهانگردی ۱۲۲۵۰۰۱

25- In the course of history, motivation for most travels has been fairly obvious- religion, economic gain, war, escape, and migration. 'Motivation' means..... .

1. انگیزه 2. پیامد 3. درآمد 4. کارایی

26- Iranian are famous for kindness and hospitality. 'Hospitality' means..... .

1. گردشگری 2. بیمارستانی 3. مهربانی 4. مهمان نوازی

27- The preceding tour package was really interesting. 'Preceding' means..... .

1. بعدی 2. قبلی 3. معمولی 4. همیشگی

28- He is going to invest his money in tourism industry. 'Invest' means..... .

1. سرمایه گذاری کردن 2. حسابرسی کردن
3. سود بردن 4. گردش رفتن

29- The unique strength of the commercial sector lies in its inherent customer knowledge.

'Commercial sector' means..... .

1. تجارت جهانی 2. تجارت خصوصی 3. بخش عمومی 4. بخش تجاری

30- Some type of coordinating framework is necessary to develop tourism's potential. 'Framework' means..... .

1. کارسخت 2. کار جانبی 3. چارچوب 4. کارهای چوبی

شماره سوال	پاسخ صحيح	وضعيت كليد
1	ج	عادي
2	الف	عادي
3	د	عادي
4	ب	عادي
5	د	عادي
6	الف	عادي
7	ج	عادي
8	ب	عادي
9	ج	عادي
10	ج	عادي
11	الف	عادي
12	د	عادي
13	د	عادي
14	الف	عادي
15	ب	عادي
16	ب	عادي
17	الف	عادي
18	د	عادي
19	ب	عادي
20	ج	عادي
21	الف	عادي
22	د	عادي
23	ب	عادي
24	ج	عادي
25	الف	عادي
26	د	عادي
27	ب	عادي
28	الف	عادي
29	د	عادي
30	ج	عادي