

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

تعداد سوالات: تستی: ۲۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۴

رشته تحصیلی/کد درس: مدیریت بازرگانی ۱۲۱۲۱۶۷

1- Construction lending has been badly hit by restriction on loans. The word " Restriction " means

.....

1. relation                      2. direction                      3. limitation                      4. operation

2- It is wonderful to work under in a such a smoothly run office. The word " Smoothly" means

.....

1. simultaneously              2. proactively                      3. regularly                      4. obviously

3- Their local shop has very suitable opening hours. The word " Suitable " means .....

1. attainable                      2. controversial                      3. compatible                      4. convenient

4- There is a .....on the cigarette packet that says tobacco seriously damages health.

1. warning                      2. consideration                      3. transaction                      4. failure

5- This attack will .....the already tense relations between the two countries.

1. agree                      2. encompass                      3. reduce                      4. exacerbate

6- .....have a vital role in international management.

1. Communication, technology, and transportation  
2. Responsibility, transportation, and demand  
3. Transportation, production , and partnership  
4. Activity, competition, and situation

7- His company offers a current account aimed at business with regular international .....

1. activity                      2. compliance                      3. certification                      4. transaction

8- His company has a .....for being a tough negotiator.

1. insurrection                      2. regulation                      3. warning                      4. rivalry

9- Direct investment allows the organization to .....more control over operations, and to avoid many problematic trade barriers .

1. assemble                      2. gain                      3. import                      4. substitute

10- The report recommends the use of private resources to .....government services in some areas.

1. compete                      2. examine                      3. expel                      4. augment

11- An amount by which something fails to reach the amount that is needed and expected is called

.....

1. operating cost                      2. tariff                      3. shortfall                      4. loan

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12-The .....involves organization structure , people, communication,trading to ensure customer satisfaction.

1. infrastructure                      2. investment                      3. competition                      4. alternative

13-The office used to suffer from a .....of facilities for employees.

1. integration                      2. threat                      3. dearth                      4. production

14-The type of competition in which firms try to take .....from one another is called rivalry.

1. producers                      2. productd                      3. strategies                      4. customers

15-.....covers a specific period of time and attempt to predict what will happen financially.

1. Cost accounting                      2. Budgeting  
3. Accounting system design                      4. Taxation

16-The reports prepared according to the particular governmental agency's regulations are called .....

1. accounting data                      2. financial reports  
3. recorded transactions                      4. compliance requirements

17-They do not really want to be .....with that company anymore ; they do not like its policy.

1. defferentiated                      2. chosen                      3. associated                      4. surveyed

18-The manager is afraid he cannot .....much productivity for the company.

1. generate                      2. anticipate                      3. defect                      4. distribute

19-A profit budget is a kind of .....budgets.

1. capital                      2. financial                      3. control                      4. operating

20-A mortgage may be the largest financial .....you will make in your life.

1. behaviour                      2. commitment                      3. concession                      4. expectation