

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۴۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۱، زبان تخصصی ۲

رشته تحصیلی/کد درس: مدیریت صنعتی ۱۲۱۲۰۳۴ - ، مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) ۱۲۳۴۰۳۱

1- They always try to .....their customers with financial assistance if necessary.

1. retrieve                      2. decentralize                      3. accomodate                      4. generate

2-The teacher acts as a .....of learning .

1. facilitate                      2. facilitator                      3. facilitative                      4. facility

3-The government receives its .....from the people .

1. operation                      2. variety                      3. organization                      4. authority

4-The purpose of organizational modifications is to increase organizational effectiveness to accomplish its .....

1. factors                      2. objectives                      3. tools                      4. elements

5-Managers should choose change agents who possess the most .....in the areas suggested by the necessary special skills.

1. expertise                      2. employee                      3. empowerment                      4. coordination

6-They could reduce their costs by developing a more efficient..... network.

1. craftsmanship                      2. budget                      3. rejecthon                      4. distribution

7-If you refine your ideas , you will make small changes that make them more correct and clear. The underlined word means.....

1. involve                      2. improve                      3. inhibit                      4. generate

8-With all these foreign ....., our products has lost its competitive advantage.

1. imports                      2. exports                      3. researches                      4. employees

9-Unlike idea development which is dependent on the organizational culture, idea generation is greatly .....by external contacts.

1. recruited                      2. differentiated                      3. informed                      4. stimulated

10-The organizational survival depends on its creativity and .....

1. innovation                      2. approach                      3. profit                      4. integration

11-Their prices are high because production .....are very great.

1. budgets                      2. rates                      3. creativities                      4. costs

12-It will not be possible to repair the factory buildings without considerable .....

1. pension                      2. expenditure                      3. advertisement                      4. confrontation

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13- A serverance has been accepted by the workers. The Persian equivalent of serverance is.....

1. حقوق                      2. شرایط کاری                      3. باز خرید                      4. ثبت نام متقاضیان

14- Unemployment is considered as one of the main factors behind the current .....in the property market.

1. stability                      2. regulation                      3. stagnation                      4. anticipation

15- Mr Ahmadi is employed as a succession of Mr Akbari. " succession " means.....

1. precaution                      2. member                      3. condition                      4. replacement

16- Productivity in all organizations is important. "productivity " means in persion .....

1. بهره وری                      2. تولید                      3. تقاضا                      4. عرضه

17- .....includes the direct wages , benefits , and incentives given to employees in exchange for their work.

1. assignment                      2. supply                      3. provision                      4. compensation

18- Translation analysis concentrates on styles and content of .....between people.

1. opportunity                      2. communication                      3. attendance                      4. compensation

19- The renewal process refers to the way managers .....their problem - solving processes to the environment .

1. improve                      2. adapt                      3. assist                      4. exploit

20- The two companies worked in close collaboration with each other on the new projects . collaboration means.....

1. رقابت                      2. منابع                      3. همکاری                      4. زیان