

سری سوال : یک ۱

زمان آزمون (دقیقه): تستی: ۴۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۱، زبان تخصصی ۲

رشته تحصیلی/کد درس: مدیریت صنعتی ۱۲۱۲۰۳۴ - ، مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) ۱۲۳۴۰۳۱

1- They always try totheir customers with financial assistance if necessary.

1. retrieve 2. decentralize 3. accomodate 4. generate

2-The teacher acts as aof learning .

1. facilitate 2. facilitator 3. facilitative 4. facility

3-The government receives itsfrom the people .

1. operation 2. variety 3. organization 4. authority

4-The purpose of organizational modifications is to increase organizational effectiveness to accomplish its

1. factors 2. objectives 3. tools 4. elements

5-Managers should choose change agents who possess the mostin the areas suggested by the necessary special skills.

1. expertise 2. employee 3. empowerment 4. coordination

6-They could reduce their costs by developing a more efficient..... network.

1. craftsmanship 2. budget 3. rejecthon 4. distribution

7-If you refine your ideas , you will make small changes that make them more correct and clear. The underlined word means.....

1. involve 2. improve 3. inhibit 4. generate

8-With all these foreign, our products has lost its competitive advantage.

1. imports 2. exports 3. researches 4. employees

9-Unlike idea development which is dependent on the organizational culture, idea generation is greatlyby external contacts.

1. recruited 2. differentiated 3. informed 4. stimulated

10-The organizational survival depends on its creativity and

1. innovation 2. approach 3. profit 4. integration

11-Their prices are high because productionare very great.

1. budgets 2. rates 3. creativities 4. costs

12-It will not be possible to repair the factory buildings without considerable

1. pension 2. expenditure 3. advertisement 4. confrontation

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13- A serverance has been accepted by the workers. The Persian equivalent of serverance is.....

1. حقوق 2. شرایط کاری 3. باز خرید 4. ثبت نام متقاضیان

14- Unemployment is considered as one of the main factors behind the currentin the property market.

1. stability 2. regulation 3. stagnation 4. anticipation

15- Mr Ahmadi is employed as a succession of Mr Akbari. " succession " means.....

1. precaution 2. member 3. condition 4. replacement

16- Productivity in all organizations is important. "productivity " means in persion

1. بهره وری 2. تولید 3. تقاضا 4. عرضه

17-includes the direct wages , benefits , and incentives given to employees in exchange for their work.

1. assignment 2. supply 3. provision 4. compensation

18- Translation analysis concentrates on styles and content ofbetween people.

1. opportunity 2. communication 3. attendance 4. compensation

19- The renewal process refers to the way managerstheir problem - solving processes to the environment .

1. improve 2. adapt 3. assist 4. exploit

20- The two companies worked in close collaboration with each other on the new projects . collaboration means.....

1. رقابت 2. منابع 3. همکاری 4. زیان