



سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۵۵ تشریحی: ۰

تعداد سوالات: تستی: ۲۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۴

رشته تحصیلی/کد درس: مدیریت بازرگانی ۱۲۱۲۱۶۷

1- If you are **abreast** of a subject or situation, you stay informed about the most recent facts about it.

1. next to                      2. opposite to                      3. in front of                      4. back

2- He **assumed** that you knew each other because you studied in the same university.

1. adjusted                      2. suppressed                      3. enhanced                      4. accepted

3- The manager is currently ..... several lines of inquiry into the case.

1. pursuing                      2. removing                      3. warning                      4. obeying

4- The ..... between rich and poor is still widening.

1. transaction                      2. gap                      3. ledger                      4. compliance

5- Manufacturers are keeping ..... low because of the poor economic situations.

1. services                      2. investigations                      3. inventories                      4. budget

6- Specialized accounting functions in different departments are done by..... in large international corporations.

1. private services                      2. public groups  
3. accounting staffs                      4. particular agencies

7- The actual process of recording large masses of accounting data is called .....

1. personal recording                      2. operational auditing  
3. data processing                      4. bookkeeping process

8- She taught herself ..... and started up her own company.

1. bookkeeping                      2. compliance                      3. investigating                      4. data processing

9- They don't really want to be ..... with that company anymore.

1. associated                      2. retained                      3. attained                      4. accounted

10- These objectives are perfectly .....

1. touchable                      2. attainable                      3. uncountable                      4. unstable

11- Short term and long term decisions are made by.....

1. lower level and middle managers                      2. top managers  
3. decision makers                      4. responsibility centers

12- A revenue budget is a kind of ..... budgets.

1. financial                      2. capital                      3. control                      4. operating

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13- **Retained earnings** refer to a company's profit for a particular period of time not paid out in dividend to people owning shares.

1. هزینه های عملیاتی      2. عواید محفوظ      3. خدمات فروش      4. منافع توزیع شده

14- This business was started with a **capital** of 3 million dollars.

1. بودجه      2. سرمایه      3. طلب      4. بدهی

15- A mortgage may be the largest financial **commitment** you will make in your life.

1. سود      2. تجارت      3. وسیله      4. تعهد

16- They help ..... and operate big computer system.

1. invest      2. install      3. trade      4. avoid

17- It's almost impossible to get through the **maze** of bureaucracy.

1. سردرگمی      2. موجودی      3. کسری      4. حسابرسی

18- They need an advertising ..... for the new campaign.

1. slogan      2. shortfall      3. ratio      4. augment

19- There is a whole ..... of reasons why he didn't get the job.

1. spare      2. survey      3. host      4. ratio

20- A product which enhances the expected product by adding more value is called ..... product.

1. generic      2. desirable      3. augmented      4. satisfied