

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - ۱۲۲۵۰۰۱، مدیریت جهانگردی

- 1-The government should encourage the.....of small businesses.
 1. develop 2. developed 3. development 4. developmental
- 2-The desire of customers for goods which they wish to buy is called..... .
 1. supply 2. demand 3. assembly 4. manufacture
- 3-They began to reject the purchase of such a large house. 'Purchase' means..... .
 1. selling 2. buying 3. teaching 4. refusing
- 4-The freedom from time-consuming duties, responsibilities, or activities is called..... .
 1. business 2. reaction 3. leisure 4. investment
- 5-It is precisely the significance of the word 'tour' which forms the.....of the word 'tourism'.
 1. root 2. prefix 3. suffix 4. syllable
- 6-According to a US study on travel in the eighties, 75 percent of international travel and 50 percent of domestic travel account for..... .
 1. sale 2. war 3. sickness 4. pleasure
- 7-Tourists spend their money outside their normal domicile. 'Domicile' means..... .
 1. work 2. destination 3. visiting place 4. residence
- 8-It is.....true that too much stress is harmful.
 1. definitely 2. definite 3. define 4. defines
- 9-She is undergoing medical..... . Good nurses are giving her medical care.
 1. death 2. avoid 3. treatment 4. destruction
- 10-Holiday trips are offered as incentives by major companies to dealers and salesmen who achieve high targets in sales. 'Targets' means..... .
 1. guns 2. goals 3. jails 4. games
- 11-People are subjected to monetary restraints and cannot afford the.....of travel.
 1. profit 2. benefit 3. expense 4. interest
- 12-She got fed up with the humdrum life of that remote town. 'Humdrum' means..... .
 1. boring 2. exciting 3. interesting 4. humorous
- 13-They will.....their trip only to South Africa.
 1. limit 2. limits 3. limited 4. limitation

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رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۲۵۰۰۱ - مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷

26- WTO has defined tourist as a temporary visitor staying for at least 24 hours in a country visited.

'Temporary' means..... .

1. دائمی 2. موقتی 3. ثروتمند 4. کم درآمد

27- A distinguishing feature of the tourist product is that it is a service and is intangible. 'Intangible' means..... .

1. مشهود 2. ملموس 3. نامعتبر 4. نامشهود

28- For the travel trade, computerization of previously manual tasks has resulted in reducing requirement of staff and lowering operational costs. 'Manual' means..... .

1. گروهی 2. دستی 3. ماشینی 4. فردی

29- He is doing a commercial course at the local colleges. 'Commercial' means..... .

1. فردی 2. عمومی 3. بازرگانی 4. خصوصی

30- These concepts were articulated in the late 1980s. 'Late 1980s' means..... .

1. اواخر دهه ۱۹۸۰ 2. اوایل ۱۹۸۰ 3. قبل از ۱۹۸۰ 4. بعد از ۱۹۸۰