

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - ۱۲۲۵۰۰۱، مدیریت جهانگردی

1-The government should encourage the.....of small businesses.

1. develop 2. developed 3. development 4. developmental

2-The desire of customers for goods which they wish to buy is called..... .

1. supply 2. demand 3. assembly 4. manufacture

3-They began to reject the purchase of such a large house. 'Purchase' means..... .

1. selling 2. buying 3. teaching 4. refusing

4-The freedom from time-consuming duties, responsibilities, or activities is called..... .

1. business 2. reaction 3. leisure 4. investment

5-It is precisely the significance of the word 'tour' which forms the.....of the word 'tourism'.

1. root 2. prefix 3. suffix 4. syllable

6-According to a US study on travel in the eighties, 75 percent of international travel and 50 percent of domestic travel account for..... .

1. sale 2. war 3. sickness 4. pleasure

7-Tourists spend their money outside their normal domicile. 'Domicile' means..... .

1. work 2. destination 3. visiting place 4. residence

8-It is.....true that too much stress is harmful.

1. definitely 2. definite 3. define 4. defines

9-She is undergoing medical..... . Good nurses are giving her medical care.

1. death 2. avoid 3. treatment 4. destruction

10-Holiday trips are offered as incentives by major companies to dealers and salesmen who achieve high targets in sales. 'Targets' means..... .

1. guns 2. goals 3. jails 4. games

11-People are subjected to monetary restraints and cannot afford the.....of travel.

1. profit 2. benefit 3. expense 4. interest

12-She got fed up with the humdrum life of that remote town. 'Humdrum' means..... .

1. boring 2. exciting 3. interesting 4. humorous

13-They will.....their trip only to South Africa.

1. limit 2. limits 3. limited 4. limitation

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14- This play is a.....of reality and fiction. It is made of reality and fiction.

1. fail 2. range 3. variety 4. composite

15- Ideally, tourism product is a package tour which comprises an air seat,.....at the place to be visited, local transportation, sightseeing, meals, etc.

1. opposition 2. agriculture
3. operation 4. accommodation

16- Though people know about the richness of India in tourism assets, it is offset by the hazy image of its.....,lack of hygiene, etc.

1. power 2. poverty 3. wealth 4. nature

17- Do you know if life.....in Mars?

1. existential 2. existence 3. exists 4. existentially

18- Women have higher life.....than men.

1. expectancy 2. expects 3. to expect 4. expect

19- Though global population growth rate are slowing down, there are increasing number in the age groups with the greatest propensity and financial ability to travel. 'Global' means related to the..... .

1. city 2. town 3. village 4. world

20- Are you sure this young man is a.....surgeon?

1. qualify 2. qualified 3. qualifies 4. qualification

21- She is going to accumulate enough evidence to prove his conviction. 'Accumulate' means..... .

1. need 2. reject 3. separate 4. gather

22- Tourism management can be analyzed at four levels: scope, ownership,sector, and management function.

1. industry 2. firm 3. company 4. corporation

23- Management plays a leading role in tourism development. 'Leading' means..... .

1. nominal 2. misleading 3. significant 4. unimportant

24- The president will implement his economic plans soon. 'Implement' means..... .

1. cancel 2. remove 3. carry out 4. restrict

25- Some of our factories are able to.....against foreign manufacturers.

1. compete 2. competed 3. competitive 4. competitively

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26- WTO has defined tourist as a temporary visitor staying for at least 24 hours in a country visited.

'Temporary' means..... .

1. دائمی 2. موقتی 3. ثروتمند 4. کم درآمد

27- A distinguishing feature of the tourist product is that it is a service and is intangible. 'Intangible' means..... .

1. مشهود 2. ملموس 3. نامعتبر 4. نامشهود

28- For the travel trade, computerization of previously manual tasks has resulted in reducing requirement of staff and lowering operational costs. 'Manual' means..... .

1. گروهی 2. دستی 3. ماشینی 4. فردی

29- He is doing a commercial course at the local colleges. 'Commercial' means..... .

1. فردی 2. عمومی 3. بازرگانی 4. خصوصی

30- These concepts were articulated in the late 1980s. 'Late 1980s' means..... .

1. اواخر دهه ۱۹۸۰ 2. اوایل ۱۹۸۰ 3. قبل از ۱۹۸۰ 4. بعد از ۱۹۸۰